

Who we are...

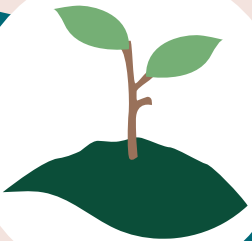
As a leading company in variety management it is our mission to create added value for all parties within the fruit chain.

We reach this by continuously searching for and developing exceptional and unique varieties and building successful brands worldwide.



EFC

Committed to excellence: from seed...to shelf!



Development of varieties

Scouting of new interesting apple and pear varieties and acquisition of (test) licenses



Tree management

Worldwide network of 8 budwood repositories and 30 tree nurseries



Technical support

Supporting more than 2.000 growers worldwide in growing our varieties



Marketing

Building strong brands aligned with consumer and retailer needs

Our brands

Variety: Nicoter

1.950 growers worldwide
#2 apple brand worldwide



Variety: Nicogreen

198 growers worldwide
Suitable for consumers
and the fruit industry



Variety: Cepuna

138 growers worldwide
Crunchy like an apple,
tasty as a pear



Would you like to receive more information?
We would love to hear from you!

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